

FRANÇOIS HILD

graphic designer

INFORMATIONS

François Hild

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Car licence

EDUCATION

2013 — 2016

École de Condé

European Bachelor of Science
in Graphic Design.

2014 — 2016

École de Condé

2 years technical degree
in Graphic design
print media option,
jury's congratulations.

PROFILE

In 2013, I discovered graphic design at the «Ecole de Condé». Since this moment, my mind opened up and I fell in love with the idea of using typography as a way to create content. A process which is certainly obvious for this passion-job. After graduating in 2016, I started a Freelance adventure. Since this moment, thanks to the various projects and collaborations that I carry on day after day, I have build a solid background. As an open-minded, optimistic and enthusiastic person, my creativity and perfectionism allow me to use the principles that define my approach: create, reshape pages, posters, and logos to give them a singular meaning while complying with the request.

EXPERIENCES

Founder, Art director, editor, community manager.

01/2018 — aujourd'hui

Soap Magazine

Graphic designer

06/2016 — today

Freelance

Graphic designer

04/2017 — 12/2017

La Ville de Metz, Metz

Graphic designer

10/2016 — 12/2016

Green'ad, Marseille

Graphic designer

07/2015 — 08/2015

AVANCE, Metz

Cartoonist internship

04/2014

Atelier 510 TTC, Reims

SOAP MAGAZINE

In 2018, simultaneously with my Freelance business, I founded Soap, an annual printed revue. It was an opportunity for me to move beyond the pure graphic design field and to learn numerous others professions. I started as an art director to moved to a journalist then an editor and finally a community manager.

Today, I want to focus again on graphic design, and work in an agency, in other to thrive on my passion. My great versatility, interpersonal skills and experience allow me to work as a team, or alone if it's necessary.

LANGUAGES

Français : native language

Anglais : fluent

SOFTWARES

InDesign

Illustrator

Photoshop

Premiere Pro

After Effects

SKILLS

Art direction :

Complete visual identity and available on various communication media, design of posters and its declinations for the event, design of books and magazines.

Design :

Magazines, books, posters, flyers, packaging, websites, etc.

Signage :

Development of stands, window coverings, exterior panels, scenography, design set, etc.

Illustration :

Illustration paper, animated, digital, drawing of characters and logotypes.

QUALITIES

Know how to take initiatives, able to manage a team, open minded, dynamic, curious, trustworthy, autonomous, work with a sense of commitment, creative.